



Knowledge grows

YaraLiva™ Lasting Freshness

Inner health, outer beauty





YaraLiva™ fertilizers are the key to high value, highly marketable produce.

They provide fast-acting nitrate-N, alongside strength-building calcium and boron.

In combination, these YaraLiva products fuel healthy growth in crops.

Plants and trees are naturally healthier and less at risk of stress during growth.

Then, in the build-up to harvest, YaraLiva fertilizers improve the size, strength and presentability of the fruit, tuber, leaf or salad.

The end result is blemish free produce that will store for longer and which is less susceptible to damage, disease or rotting...

...produce that is visibly more desirable, colorful, fresher to bite, as well as highly nutritious.

- Inner Health

- Outer Beauty

- Better Quality





YaraLiva supplies:

C Calcium

Calcium for:-

- Good rooting
- Stress-free growth
- Strong cell walls and firmer tissues
- Improved fruit quality
- Better storage

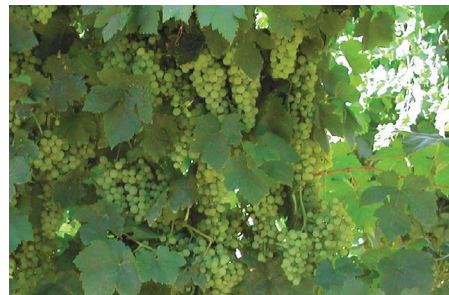


Quality produce

N Nitrogen

Nitrate-N for:-

- Excellent N-availability
- Faster growth responses
- Top yields
- Bigger produce



Top yields

B Boron

Boron for:-

- Healthy roots
- Good flowering and fruiting
- Strong new growth
- Strong, but elastic tissues
- Improved fruit quality



Improved fruit set



Product Technology

YaraLiva fertilizers are available in two formulations for a wide range of uses.

Produced as accurately screen-sized granules and prills, they are amongst the highest quality calcium nitrates available.

This means you can be sure you are applying a uniform product to provide you with consistent top quality produce today's growers require.

YaraLiva Tropicote and YaraLiva Nitrabor

Our dry applied products, YaraLiva Tropicote and Nitrabor, are highly water soluble and utilize Yara's highly efficient coating system for protection. This substantially reduces water absorption during storage and minimizes caking and the incidence of dust.

When spreading, their hard granular formulation ensures minimal particle breakdown and even application across the growing area.

Once in the soil they are fast dissolving and fast-acting, ensuring growth is not compromised.

No Compromise

There's no compromise in terms of nutrient source or fertilizer quality and no compromise in crop quality.

This is why YaraLiva fertilizers produce some of the best crops worldwide.

It is also why supermarkets continually return to our growers and pay some of the best prices for their produce.





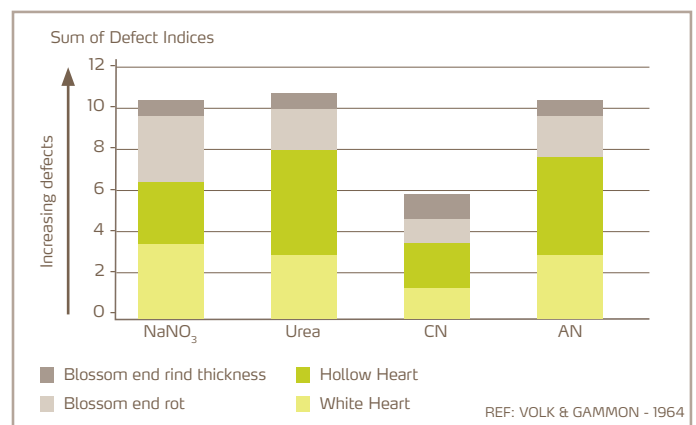
There is only one way to measure a fertilizer: results

The YaraLiva brand stands for quality. This extends beyond the products and in to the field, bringing quality crop production to growers worldwide.

Better Return on Investment

YaraLiva products combine highly efficient calcium and boron with nitrate nitrogen in a cost-effective product line. By focusing on generating better yield and quality rather than simply fertilizer costs, YaraLiva is better for the farmer's overall income.

YaraLiva™ Reduces Crop Disorders Melon



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Yara International
August 2023



Yara's global presence makes a world of difference.

Our global quality control ensures that if it's Yara on the bag, it's Yara in the bag. We do whatever is necessary to ensure that what arrives in the field is of the absolute highest quality. Our main production facility in Porsgrunn has been ISO certified since 1993.

Timing is Everything

Yara works closely with researchers and farmers all over the world gaining invaluable experience on how best to use our fertilizers. We know that rate and timing of product application - taking into account nutrient availability from the soil, crop residues and manures - is essential to ensure growth and crop quality is not compromised. As a result, you can be sure that the advice you will be given in support of YaraLiva fertilizers will provide you with high yields of highly-marketable, premium grade produce.



Yara comes from the Old Norse word "jardar" meaning crops, fertility or a good harvest